



March 15, 2024

BSE Limited
P J Towers, Dalal Street
Mumbai — 400001
Scrip Code- 523558

Sub: Intimation for Incorporation of Wholly Owned Subsidiary (“WOS”)

Ref: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam

With reference to the captioned subject, we would like to inform you that the Company has incorporated a wholly owned subsidiary company in the name of “**SM TRAVEL GEAR PRIVATE LIMITED**” on March 14, 2024, for setting up manufacturing facility of Luggage and Travel Gear.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR / CFD / CMD / 4/2015 dated 9th September, 2015, are enclosed herewith as **Annexure- A**.

You are requested to take the same on your record.

Thanking You

For SWISS MILITARY CONSUMER GOODS LIMITED

**VIKAS JAIN
COMPANY SECRETARY**

Encl.: As above

SWISS MILITARY CONSUMER GOODS LIMITED

Regd. Office: W-39, Okhla Industrial Area, Phase-II, New Delhi – 110020

☎ +91 11 41067060, ✉ info@swissmilitaryshop.com

🌐 www.swissmilitaryshop.com, CIN: L51100DL1989PLC034797

ANNEXURE-A

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	<i>SM TRAVEL GEAR PRIVATE LIMITED</i> i) Authorized and Paid Share Capital: Rs.1,00,000/- (Rupees One Lakh each). ii) Turnover: Nil (yet to commence business operations)
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”.	No
3.	Industry to which the entity being acquired belongs.	SM TRAVEL GEAR PRIVATE LIMITED yet to commence its business operations.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Incorporated by Swiss Military Consumer Goods Limited, for setting up manufacturing facility of Luggage and Travel Gear.
5.	Brief details of any governmental or regulatory approvals required for the acquisition.	No
6.	Indicative time period for completion of the acquisition.	N.A.
7.	Nature of consideration - whether cash consideration or share swap and details of the same.	Cash

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8.	Cost of acquisition or the price at which the shares are acquired.	Rs.1,00,000/- (10,000 Equity Shares of Rs.10/- each).
9.	Percentage of shareholding / control acquired and / or number of shares acquired.	100%
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	SM TRAVEL GEAR PRIVATE LIMITED is a company registered under Companies Act, 2013 and having its registered office at W-39, Okhla Industrial Area, Phase-II, New Delhi- 110020 and is yet to commence its business operations.

Kindly take the same on your record.

Thanking You

For SWISS MILITARY CONSUMER GOODS LIMITED

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